

County of Los Angeles
DEPARTMENT OF PUBLIC SOCIAL SERVICES

12860 CROSSROADS PARKWAY SOUTH • CITY OF INDUSTRY, CALIFORNIA 91746
Tel (562) 908-8400 • Fax (562) 908-0459



BRYCE YOKOMIZO
Director



Board of Supervisors
GLORIA MOLINA
First District

YVONNE B. BURKE
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

July 27, 2004

TO: Each Supervisor

FROM: Bryce Yokomizo, Director

SUBJECT: DIRECT DEPOSIT QUARTERLY REPORT

This is to provide you with an update on the Direct Deposit Program. For the second quarter of 2004 (April - June), the average number of monthly cash issuances by direct deposit increased from 8,475 to 10,770.

The following chart details the payments issued for the quarter:

Month	Payments Using Direct Deposit		Total
	Monthly	Supplemental*	
April	9,359	1,122	10,481
May	9,403	962	10,365
June	10,214	1,250	11,464

* Supplemental Payments are payments that are authorized and generated after the system cut-off date for the payment month. These payments may include additional eligible benefits for the month due to a change in income and/or household composition, or the regular monthly benefit.

We are focused on increasing the number of our direct deposit cases because of the benefits of direct deposit to our participants. With direct deposit, benefits are automatically deposited on the first of each month and there is no staggered benefit date, as with EBT. Furthermore, the option of enrolling in direct deposit increases the likelihood that our participants will establish a traditional depository relationship that can assist them in their transition from public assistance to the mainstream economy.

Therefore, we are pleased to see the number of our direct deposit cases increasing. We attribute the increase to the effectiveness of our staff's ongoing outreach efforts, which include:

- Reviewing direct deposit material with all applicants/participants during their CalWORKs home interview, intake process, and any point of contact thereafter;

- Including direct deposit information in packages mailed to participants as part of their annual redetermination of eligibility;
- Collocating bank representatives at district offices to provide participants with information on bank accounts and to assist those wishing to take advantage of direct deposit with the enrollment process; and
- Training staff on the Direct Deposit Program to better assist participants wishing to enroll in direct deposit.

As we remain focused on our outreach efforts and the expansion of bank collocations to additional district offices, we anticipate the number of direct deposit cases will continue to increase.

I will continue to update your Board quarterly on our progress in increasing direct deposit enrollments.

BY:gh

c: Auditor-Controller
Chief Administrative Officer
County Counsel